



AT&T, National Instruments, Huawei & Cisco to Headline Dais of International Speakers at IEEE GLOBECOM 2014 to be held December 8 – 12 in Austin, Texas
Senior Representatives of the World's Leading Communications Corporations to Convene at Premier Global Event to Explore the Latest Advancements in Global Telecommunications

New York, New York (November 11, 2014) – A C-suite of corporate executives and senior industry leaders representing global communications giants like AT&T, National Instruments, Huawei and Cisco will headline the dais of expert speakers at IEEE GLOBECOM 2014 (www.ieee-globecom.org/2014), the leading international conference dedicated to driving breakthroughs in nearly every communications field ranging from the Internet of Things (IoT) and next generation WiFi to 5G cellular communications and cloud computing.

Themed “The Great State of Communications,” IEEE GLOBECOM 2014 will commence on Monday, December 8th with a full day of tutorials and workshops exploring topics such as “Rapid Prototyping of Real-time Wireless Systems” sponsored by National Instruments. Throughout the remainder of the five-day global conference, senior AT&T executives will join global colleagues in the presentation of hundreds of technical sessions, panels, forums and demonstrations. Among these will be Dr. Edward G. Amoroso, Chief Security Officer, AT&T Inc., delivering Tuesday afternoon’s keynote on “Recent Advances in Cloud Security” and David Lu, AT&T Vice President leading the “Dialogue with Industry Leaders: The Roadmap to 2025” later that evening. Numerous other AT&T senior executives will participate in panel discussions exploring areas such as “Carrier Network Management: Applying Legacy Principles to New & Emerging Technology” and “Security Challenges in Network Function Virtualization (NFV).”

In addition, National Instrument will play a featured role in IEEE GLOBECOM 2014 with Dr. James Truchard, President, CEO and Cofounder of National Instruments, offering a keynote on “Next-Generation Tools for Next-Generation Wireless Research” during Tuesday’s opening ceremonies and David Fuller, National Instruments Vice President, participating with senior industry colleagues in the executive forum titled “Internet of Things: From Standardization to Deployment and Commercialization.” National Instruments representatives will also serve as speakers, panelists and moderators in numerous high-profile events such as the industry panel exploring “5G mmWave Small Cell Networks” and the interactive sessions on “Survey of Physical Layer Measurement of Wireless Standards” and “Measurement of Radar Pulse Parameters with Under Sampled Signal.”

These industry leaders will be accompanied by Dr. Wen Tong of Huawei, who will talk about “5G Wireless Beyond Smartphones: Dr. Alicia Abella, Assistant Vice President (AVP), AT&T Labs, who will discuss “Cloud Computing: A New Strategic Infrastructure;” and Pankaj Patel, Executive Vice President and Chief Development Officer, Cisco, who will answer the question “Are You Ready for the Internet of Everything?” Representatives from all three companies will also hold prominent roles in sessions dedicated to topics like “Big Data Cloud Networking,” “Wired Broadband xDSL/IPTV Systems” and “mmW Coverage and Mobility for Next Generation Cellular Systems.”

Another conference highpoint will be the ongoing series of demonstrations, Tuesday through Thursday, showcasing innovations in “NorNet Core Research Testbeds for Multi-Homed Systems” and “Highly Flexible and Scalable 5G Platforms for Gbps Validation.” For instance, National Instruments will cover “Rapid Prototyping of 5G Concepts with NIs Wireless Research Platforms” and the expected ability to reduce the ramp-up time of 5G prototyping projects, while Huawei



Technologies will introduce their latest research on “Sparse Code Multiple Access (SCMA)” and its ability for greatly increasing the number of simultaneous served connections

For more information on IEEE GLOBECOM 2014, please visit www.ieee-globecom.org/2014 or contact Heather Ann Sweeney of the IEEE Communications Society at 212-705-8938 and/or h.sweeney@comsoc.org. The website’s Facebook, LinkedIn and Twitter links are also available for sharing thoughts and comments with peers based worldwide.